Know any MOOKS?

"Mook" (MOOK) is slang for a contemptibly incompetent or insignificant person. (From *Early To Rise*)

Many qualified and competent people are perceived as MOOKS for reasons that can be avoided. You might want to check and make sure that you are not giving away your credibility for avoidable behaviors. Here are some examples:

- You don't respond to requests for information by e-mail or voice mail. You have your reasons, but others do not know what they are.
- You are surly when others ask for help.
- You respond that you don't know rather than with "I'll find out."
- You won't let go of your idea, your plan, your agenda long after others are ready to go to work on another path.
- You talk about things you know little about as if you were an expert.
- You talk all the time without exhibiting any curiosity or listening skills.
- When things need to be done, you determine your participation by deciding whether or not it is your "job".

You might want to correct these and other behaviors which steal your credibility. This is certainly an inadvisable time to act like a MOOK.

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